Postgraduate Diploma in Applied Management (Business Management)

Location
Auckland
This programme is also offered at our Dunedin Campus. Visit op.ac.nz for programme details.

Level
8

Start
February, April, July and October

Duration
One year full-time

Apply by
Now

Delivery
On campus in Auckland with face-to-face learning

Credits
120

APPLY

International fee$29,600 Fee after scholarship: $26,600

*Fees are approximate, subject to change and exchange rates

Management occupations are projected to grow rapidly over the next ten years leading to an increasing need for management professionals.

There is also an increasing demand for those professionals to hold higher level qualifications. Applicants for these roles are therefore at a considerable advantage with a postgraduate qualification and there is a strong emphasis within this programme on application of knowledge and development capabilities in business management or business information systems.

Flexibility within this qualification will also enable aspirations to be matched/targeted to specific employment opportunities.

Learners will extend and deepen their knowledge and understanding of current management capabilities and issues in a range of applied settings through experiential learning strategies and reflective practice.

In Auckland, this programme is offered by Future Skills Academy due to a sub-contract arrangement with Otago Polytechnic.

Career or further study options

This qualification will prepare you for further postgraduate study in the Master of Applied Management (Business Management). Alternatively, you could seek employment in a business management or business information systems-related role.

Entry requirements

Minimum academic entry requirements are:

- A Bachelor's degree (or equivalent qualification) in a related discipline, **OR**
- A combination of academic qualifications and relevant skills and knowledge acquired through work or professional experience that is deemed equivalent to the above.
- **If English is not your first language, you must provide**:
  - New Zealand University Entrance **OR**
  - Overall Academic IELTS 6.5 with no individual band score lower than 6.0 (achieved in **one** test completed in the last two years), **OR**
  - Acceptable alternative evidence of the required IELTS (see here for NZQA proficiency table and here for list of recognised proficiency tests).

Selection criteria

Where there are more applicants than places available, applicants will be selected on the basis of the best academic records.

Pathways into this programme

Students may have completed an undergraduate degree in a different discipline and be working in a management role. There are no specific foundation/bridging programmes in Applied Management for this qualification.

Studying on campus

You'll learn using an online learning platform called Moodle. This means that, no matter where you are, you have easy access to all your course content. You also have access to Office 365, including Microsoft Teams, which you can use as part of your interaction with lecturers and classmates.

Your workload

You will be expected to spend about 300 hours per study block on your course work. This includes both scheduled class time and self-directed study. Some of these hours may be spent in a workplace gaining hands-on experience and developing important industry and business connections.

You will study

This programme comprises four **compulsory** 15-credit courses, plus electives totalling 60 credits (at Level 8 or 9) from the elective list below.

COMPULSORY

Course name	**Course description**	**Credits**
Capabilities for Managers	Gain a critical awareness of the skills needed to manage complex organisations	15
Research and Enquiry	Achieve the skills you need to undertake small-scale professional projects within organisations	15
Analytics for Managers	Achieve the skills needed to critically evaluate data for decision making within applied management	15
Project Management	Learn how to develop critical analysis and application skills in project management	15

ELECTIVES

Elective name	**Description**	**Credits**
Entrepreneurship and Innovation	Learn how to analyse the processes associated with managing entrepreneurship and innovation within both new ventures and existing firms and to assess the significant issues associated with utilising these managerial concepts to optimise organisational performance	15
Managing for Sustainability	Develop your sustainable practice capabilities and apply these capabilities to a variety of applied settings as a sustainable practice manager	15
Marketing in a Digital Age	Gain the marketing management capabilities necessary to organise and manage for growth and profitability in a digital age	15
Financial Decision Making	Learn how to apply the concepts, theory and analytical techniques of finance to investment, financing and dividend decisions of a firm	15
Applied Human Resource Management	Gain the skills needed for management of human resources within contemporary Aotearoa/New Zealand organisations	15

Management of Information Systems

To enable students to understand how information systems should be managed in order to assist in the achievement of the strategic goals of organisations

15

Professional Project

Apply the skills and knowledge you have gained during the programme to complete an applied professional project that contributes to professional practice in management within your chosen major

45

Cross-cultural Management

Develop capabilities to evaluate the issues that arise in the leadership of organisations when managers address culturally determined differences in employee values, attitudes and behaviours

15

Corporate Governance and Leadership

Evaluate complex corporate governance and leadership challenges in the context of different ownership structures. This will include governance and leadership models in the context of indigenous organisations and the importance of the Treaty of Waitangi

15

Managing Change and Adversity

Critically analyse the processes associated with achieving organisational growth, effective management of change, and the implementation of actions to respond to adversity, including how iwi/M?ori organisations have managed post settlement growth

15

Recognition of Prior Learning

Recognition of Prior Learning including cross credit or credit transfer is offered for up to 60 credits in this programme.

Advanced standing is available for up to 60 credits in this programme through the process of assessment of prior learning. Students may use a combination of formal and informal learning experiences to support their application.

AM801002 Capabilities for Managers is not available for credit recognition.

Cancellation of a programme

Any programme of study, course or course occurrence may be cancelled or postponed where there are insufficient numbers. As far as is practically possible, we avoid cancelling or making other significant changes less than two weeks before the programme starts (or five working days for short courses). If this happens, we will do our best to suggest alternative study options for you. If you don't want to do the alternative programme, we will give you a full refund. For international students, if a programme change affects your visa status, we will let you know and support you to find an alternative option. We also advise Immigration New Zealand of any programme change that will affect international students.