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Master of Applied Management

International fee: \$36,050 (1.5 year fee)

International students cannot receive student loans and allowances.

[Compulsory student levy](#) >
[StudyLink](#) >

*Fees are approximate, subject to change and exchange rates



Location	Auckland This programme is for international students only.
Duration	18 months full-time
Delivery	On campus

Credits	180
Level	9
Start	January, March, June, August and October
Apply	Now

Successful completion of this advanced programme will enable you to confidently engage with research and its application across a range of disciplines within the applied management context.

Graduates of this qualification are critical thinkers, effective problem solvers, future-focused and apply specialised management and leadership knowledge and capabilities to new situations within the field of business management.

Management occupations are projected to grow rapidly over the next ten years leading to an increasing need for management professionals and there is also an increasing demand for those professionals to hold higher level qualifications. Applicants for these roles are therefore at a considerable advantage with a postgraduate qualification.

This qualification offers you three pathway options: Coursework, Professional Project and Coursework, or Research Thesis.

This programme is offered by Future Skills Academy due to a sub-contract arrangement with Otago Polytechnic.

Auckland study block dates >

Graduate pathways

This qualification prepares you for further postgraduate study. Alternatively, it also prepares you to advance your career or enhance your own organisation.

Entry requirements

Minimum entry requirements are:

- > A Bachelor's degree (or equivalent qualification) in a related discipline with a grade average at Level 7, B- or higher, OR
- > A combination of academic qualifications and relevant skills and knowledge acquired through work or professional experience that is deemed equivalent to the above.
- > International applicants must demonstrate that they have equivalent academic qualifications and experience. Click [here](#) for your country's equivalent academic entry requirements.
- > If English is not your first language, you must provide:
 - > New Zealand University Entrance OR
 - > Overall Academic IELTS 6.5 with no individual band score lower than 6.0 (achieved in one test completed in the last two years), OR
 - > Acceptable alternative evidence of the required IELTS ([see here for NZQA proficiency table](#) and [here for list of recognised proficiency tests](#)).

If you need to improve your English Language skills, we offer a [wide range of English programmes](#).

Selection criteria

Where there are more applicants than places available, applicants will be selected on the basis of the best academic records and their admission recommended to the OPAIC Head of Department, who will approve the final selection.

Pathways into this programme

You may have completed an undergraduate degree in a different discipline and be working in a management role. There are no specific foundation/bridging programmes in applied management for this qualification. Where English proficiency does not meet the required IELTS level, you may pathway to this qualification by completing the [New Zealand Certificate in English Language \(Level 5\)](#) which is available at Otago Polytechnic.

Your workload

You will be expected to spend about 38 hours per week (or 300 hours per study block) on your course work. This includes both scheduled class time and self-directed study. Some of these hours may be spent in a workplace gaining hands-on experience and developing important industry and business connections.

You will study

The Master of Applied Management has three pathway options.

1. Coursework

Complete the four compulsory courses listed below plus eight other courses (including *at least* three Level 9 courses) from the electives list.

2. Professional Project and coursework

Complete the four compulsory courses listed below plus Professional Project (45 credits, Level 9) and five courses at Level 8 and Level 9 (at least two courses must be at Level 9) from the electives list.

3. Research Thesis

Complete the four compulsory courses listed below plus Research Thesis (120 credits, Level 9).

Course name	Course description	Level	Credits
COMPULSORY FOR ALL			
Capabilities for Managers	Gain a critical awareness of the skills needed to manage complex organisations	8	15
Research and Enquiry	Achieve the skills needed to undertake small-scale professional projects within organisations	8	15

Financial Decision Making	Enables you to apply the concepts, theory and analytical techniques of finance to investment, financing and dividend decisions of a firm	8	15
Project Management	Develop critical analysis and application skills in project management	8	15
Business Management major electives			
Developing Effective Organisations	Gain a critical understanding of organisational development theory and practice in organisational contexts including iwi/Māori organisations	8	15
Entrepreneurship and Innovation	Learn how to analyse the processes associated with managing entrepreneurship and innovation within both new ventures and existing firms and to assess the significant issues associated with utilising these managerial concepts to optimise organizational performance	8	15
Managing for Sustainability	Develop sustainable practice capabilities and learn how to apply these capabilities to a variety of applied settings as a sustainable practice manager	8	15
Marketing in a Digital Age	Gain the marketing management capabilities necessary to organise and manage for growth and profitability in a digital age	8	15
Cross-cultural Management	Develop the capabilities to evaluate the issues that arise in the leadership of organisations when managers address culturally-determined differences in employee values, attitudes and behaviours	9	15
Corporate Governance and Leadership	Evaluate complex corporate governance and leadership challenges in the context of different ownership structures. This will include governance and leadership models in the context of indigenous organisations, and the importance of the Treaty of Waitangi	9	15
Managing Growth, Change and Adversity	Critically analyse the processes associated with achieving organisational growth, effective management of change, and the implementation of actions to respond to adversity, including how iwi/Māori organisations have managed post settlement growth	9	15
Management of Information Systems	To enable students to understand how information systems should be managed in order to assist in the achievement of the strategic goals of organisations.	9	15
Business Information Systems major electives			
Information Security	Learn to assess the implications of information security and cybercrime trends and evaluate security technologies and procedures in order to design appropriate information security structure for organisations.	8	15
Interaction Design	Learn to define the structure and behaviour of interactive products and services.	8	15
Software Engineering Methodologies	Be able to apply structure and agile software development principles, and to negotiate between them in different contexts.	8	15
Software Quality Assurance	Investigate, critically evaluate, recommend and apply software quality assurance programme in organisations.	8	15
Business Analysis	Learn to apply business analysis methodologies and tools, and understand how they assist organisations to meet specified business needs.	9	15
Business Intelligence	Understand the processes and principles behind data analytics and extract information from large data sets that may be used to benefit a particular business or organisation.	9	15

Management of Information Systems	Understand how information systems should be managed in order to assist in the achievement of the strategic goals of organisations.	9	15
Special Topic	An opportunity to explore current issues and/or developments in a specified topic area.	8	15
Professional Project	Apply the skills and knowledge you have gained during your programme to complete an applied professional project that contributes to professional practice in management within your chosen major	9	45
Research Thesis	Complete a significant body of independent research to: demonstrate systematic engagement with contemporary and critical thinking in a chosen field, demonstrate mastery of theoretically sophisticated knowledge and specialised skills, and to confidently articulate the impact and contribution of this work in a wider context. This research thesis enables you to gain a strong foundation in completing research, which prepares you to be researchers or undertake doctoral study	9	120

Further study options

Successful completion of this programme can lead to further postgraduate study or you could undertake academic research. Alternatively, you could enhance the management and leadership of organisations.

Recognition of Prior Learning

If you already have extensive knowledge and skills gained from practical experience in this area, enquire about our recognition of prior learning process at [Capable NZ](#). You may have already gained credits towards this qualification in the course of your life.

Disclaimer

While every effort is made to ensure that this sheet is accurate, Otago Polytechnic reserves the right to amend, alter or withdraw any of the contained information. The fees shown in this document are indicative ONLY. Both domestic and international fees are subject to change and are dependent on the development and implementation of Government policies. Please note that additional fees may from time to time be required for external examination, NZQA fees and/or additional material fees.