OTAGO POLYTECHNIC
Te Kura Matatini ki Otago

Auckland International Campus
In partnership with Future Skills Academy

Master of Applied Management (Business Management)

Location
Auckland
This programme is also offered at our Dunedin Campus. Visit op.ac.nz for programme details.

Duration
18 months full-time

Delivery
On campus in Auckland with face-to-face delivery

Credits
180

Level
9

Start
February, April, July and October

Apply by
Now

APPLY

International fee
$42,885

*Fees are approximate, subject to change and exchange rates

Successful completion of this advanced programme will enable you to confidently engage with research and its application across a range of disciplines within the applied management context.

Graduates of this qualification are critical thinkers, effective problem solvers, future-focused and apply specialised management and leadership knowledge and capabilities to new situations within the field of business management.

Management occupations are projected to grow rapidly over the next ten years leading to an increasing need for management professionals and there is also an increasing demand for those professionals to hold higher level qualifications. Applicants for these roles are therefore at a considerable advantage with a postgraduate qualification.

This qualification offers you three pathways: Coursework, Professional Project and Coursework, or Research Thesis. It's offered by Future Skills Academy due to a sub-contract arrangement with Otago Polytechnic.

Career or further study options

This qualification prepares you for further postgraduate study. Alternatively, it also prepares you to advance your career or enhance your own organisation.

Entry requirements

Minimum entry requirements are:

- A Bachelor's degree (or equivalent qualification) in a related discipline with a grade average at Level 7/8 of B- or higher, **OR**
- A combination of academic qualifications and relevant skills and knowledge acquired through work or professional experience that is deemed equivalent to the above.
- **If English is not your first language, you must provide**:
  - New Zealand University Entrance **OR**
  - Overall Academic IELTS 6.5 with no individual band score lower than 6.0 (achieved in **one** test completed in the last two years), **OR**
  - Acceptable alternative evidence of the required IELTS (see here for NZQA proficiency table and here for list of recognised proficiency tests).

Selection criteria

Where there are more applicants than places available, applicants will be selected on the basis of the best academic records.

Pathways into this programme

You may have completed an undergraduate degree in a different discipline and be working in a management role. There are no specific foundation/bridging programmes in applied management for this qualification.

Studying on campus

You'll learn using an online learning platform called Moodle. This means that, no matter where you are, you have easy access to all your course content. You also have access to Office 365, including Microsoft Teams, which you can use as part of your interaction with lecturers and classmates.

Your workload

You will be expected to spend about 300 hours per study block on your course work. This includes both scheduled class time and self-directed study. For on-campus students, some of these hours may be spent in a workplace gaining hands-on experience and developing important industry and business connections.

You will study

The Master of Applied Management has **three pathway options**.

1. Coursework

Complete the four compulsory courses listed below plus eight other courses (including *at least* three Level 9 courses) from the electives list.

2. Professional Project and coursework

Complete the four compulsory courses listed below plus Professional Project (45 credits, Level 9) and five courses at Level 8 and Level 9 (at least two courses must be at Level 9) from the electives list.

3. Research Thesis

Complete the four compulsory courses listed below plus Research Thesis (120 credits, Level 9).

COMPULSORY

Course name

Course description

Level

Credits

Capabilities for Managers

Gain a critical awareness of the skills needed to manage complex organisations

8

15

Research and Enquiry

Achieve the skills needed to undertake small-scale professional projects within organisations

8

15

Analytics for Managers

Achieve the skills needed to critically evaluate data for decision making within applied management

8

15

Project Management

Develop critical analysis and application skills in project management

8

15

ELECTIVES

Elective name

Description

Level

Credits

Entrepreneurship and Innovation

Learn how to analyse the processes associated with managing entrepreneurship and innovation within both new ventures and existing firms and to assess the significant issues associated with utilising these managerial concepts to optimise organisational performance

8

15

Managing for Sustainability

Develop sustainable practice capabilities and learn how to apply these capabilities to a variety of applied settings as a sustainable practice manager

8

15

Marketing in a Digital Age

Gain the marketing management capabilities necessary to organise and manage for growth and profitability in a digital age

8

15

Financial Decision Making

Enables you to apply the concepts, theory and analytical techniques of finance to investment, financing and dividend decisions of a firm

8

15

Applied Human Resource Management

Gain the skills needed for management of human resources within contemporary Aotearoa/New Zealand organisations

8

15

Cross-cultural Management

Develop the capabilities to evaluate the issues that arise in the leadership of organisations when managers address culturally-determined differences in employee values, attitudes and behaviours

9

15

Corporate Governance and Leadership

Evaluate complex corporate governance and leadership challenges in the context of different ownership structures. This will include governance and leadership models in the context of indigenous organisations, and the importance of the Treaty of Waitangi

9

15

Managing Change and Adversity

Critically analyse the processes associated with achieving organisational growth, effective management of change, and the implementation of actions to respond to adversity, including how iwi/M?ori organisations have managed post settlement growth

9

15

Management of Information Systems

To enable students to understand how information systems should be managed in order to assist in the achievement of the strategic goals of organisations.

9

15

Recognition of Prior Learning

Recognition of Prior Learning including cross credit or credit transfer are available for this programme.

Advanced standing is available for up to 60 credits in this programme through the process of assessment of prior learning. Students may use a combination of formal and informal learning experiences to support their application.

The following courses are not available for credit recognition:

- AM801002 Capabilities for Managers
- AM901001 Professional Project
- AM902001 Research Thesis

Cancellation of a programme

Any programme of study, course or course occurrence may be cancelled or postponed where there are insufficient numbers. As far as is practically possible, we avoid cancelling or making other significant changes less than two weeks before the programme starts (or five working days for short courses). If this happens, we will do our best to suggest alternative study options for you. If you don't want to do the alternative programme, we will give you a full refund. For international students, if a programme change affects your visa status, we will let you know and support you to find an alternative option. We also advise Immigration New Zealand of any programme change that will affect international students.